

SHIELD Act – Stopping Harmful Ideology & Enforcing Lawful Distribution Act

Emphasizes defense against harmful content and strong enforcement.

Section 1. Purpose and Legislative Findings

The Legislature finds that:

The State has a compelling interest in protecting children, families, and the public from exposure to sexually explicit, sexually suggestive, and ideological content that undermines biological reality, traditional family structures, and long-standing community moral standards.

Streaming platforms have increasingly distributed content that promotes gender ideology, sexual identity theories, and nontraditional sexual lifestyles to broad audiences, including minors.

Such content is harmful, confusing, and inappropriate for children and families, and the State has a duty to prevent its widespread distribution.

Therefore, it is the intent of this Act to prohibit the distribution of such content by streaming services operating within this State and to impose severe penalties for violations.

Section 2. Definitions

For purposes of this Act:

“Streaming Service” means any digital platform, website, or application that provides movies, television programs, short-form videos, or other audiovisual content via the internet, including but not limited to Netflix, Disney+, Amazon Prime Video, Apple TV+, and similar services.

“Prohibited Content” means any movie, show, episode, short clip, or visual media that:

- a. Promotes or endorses transgender ideology or gender transition;
- b. Portrays or promotes homosexual, lesbian, bisexual, or cross-dressing behavior in a positive or normalizing manner; or
- c. Encourages rejection of biological sex or traditional male and female roles.

“Operate within this State” means offering, advertising, or making content accessible to any resident of this State.

Section 3. Prohibition

No streaming service operating within this State shall host, distribute, promote, or make available any Prohibited Content.

This prohibition applies regardless of age rating, parental controls, disclaimers, or subscription level.

Section 4. Enforcement and Penalties

A streaming service found in violation of this Act shall be fined not less than \$10,000,000 (ten million dollars) per hour for each hour any Prohibited Content remains accessible within the State.

Fines shall accumulate continuously until the content is permanently removed.

Each individual movie, episode, or clip shall constitute a separate violation.

Section 5. Additional Sanctions

Repeated or willful violations may result in:

- a. Suspension or revocation of the company's authorization to operate within the State;
- b. Blocking of the service by internet providers operating in the State;
- c. Civil actions brought by the Attorney General.

Section 6. Private Right of Action

Any parent or legal guardian of a minor residing in this State may bring a civil action against a streaming service that violates this Act and may recover statutory damages, court costs, and attorney's fees.

Section 7. Severability

If any provision of this Act is found invalid, such invalidity shall not affect the remaining provisions.

Section 8. Effective Date

This Act shall take effect immediately upon passage.

SHIELD Act – Stopping Harmful Ideology & Enforcing Lawful Distribution Act

Emphasizes defense against harmful content and strong enforcement.

Purpose: Protect children, families, and the public from content promoting transgender ideology, homosexuality, or cross-dressing.

Applies to: All streaming services operating in the State (e.g., Netflix, Disney+, Prime Video, Apple TV+).

Prohibited Content:

Promotion of transgender ideology or gender transition.

Positive or normalizing portrayal of gay, lesbian, or bisexual behavior.

Cross-dressing or rejection of traditional male/female roles.

Prohibition: No streaming service may host, distribute, or make available prohibited content, regardless of age rating or disclaimers.

Penalties:

Minimum fine of \$10 million per hour for each hour prohibited content is available.

Each movie, episode, or clip counts as a separate violation.

Additional Enforcement:

Repeated violations can lead to suspension or banning of the service in the State.

Internet providers may be required to block violating services.

Civil actions can be initiated by the State Attorney General.

Private Enforcement: Parents or legal guardians may sue for statutory damages, attorney's fees, and court costs.

Severability: If any part is invalid, the rest of the law still stands.

Effective Date: Immediately upon passage.

[Yahoo Mail: Search, Organize, Conquer](#)

- Ross Nova

To: me · Wed, Feb 4 at 10:00 PM

Message Body

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